

Product Brief

A weather-resistant vitamin and mineral loose lick specifically formulated for cattle. Weather Shield Loose Lick Supplements provide essential salt and other vital vitamins and minerals to the cattle as a free choice supplement, allowing the cattle to consume to their requirements according to their individual needs.

Benefits

- **Weatherproof** - Fed out in self-draining troughs, its water-shedding qualities make it ideal for open grazing situations.
- **Cost Effective** - Where traditional molasses blocks provide little more than "treat" value, having Weather Shield Loose Lick Supplement available allows the animal to supplement its own mineral requirements according to its individual needs.
- **Visual** - You can see that the vitamins and minerals are blended correctly for stock utilisation.
- **Customised** - Weather Shield products are specifically formulated to geographical regions and can be customised for individual requirements.

Sizes

Weather Shield is supplied in 25kg bags or in bulk bags.

Background Information

Propharma has over 30 years experience in providing products and services to the stockfeed industry.

Team

Rodney Griffiths, *Company Director*, has an experienced team of professionals driving the business:

- Lesley Smith, *General Manager* is assisted by:
- Dr. Geoff Irish, *Nutritionist & Technical Sales Manager*
- Andrew Patrzalek, *Sales & Nutrition Consultant*

Client Base

- Agri Business
- Farmers
- Feedmills
- Feedlots

Products

- Custom formulations of feed and premixes.
- Contract manufacturer of speciality premix formulations including vitamin & mineral premixes in liquid and powder form for all species including: primate, equine, bovine, porcine, avian, canine, feline, ruminant, monogastric and aquaculture.

Services

- Nutritional Advice
- Blending and Packing
- Milling and Sieving
- Customised Production Runs

Licences

- Australian Pesticides and Veterinary Medicines Authority (APVMA) Licence No. 4025
- FeedSafe® Accreditation No. 0113
- S4 Poisons Licence
- HACCP



PREMIX MANUFACTURERS CUSTOM BLENDING, MILLING, SIEVING AND PACKAGING

A.B.N. 50 004 983 984


6 Elliott Road, Dandenong VIC 3175
PO Box 4368, Dandenong South VIC 3164

Toll Free: 1800 337 955

Ph: (03) 9794 7166 - Fax: (03) 9706 7265

Email: info@propharma.com.au • www.propharma.com.au

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Propharma™

AUSTRALIA PTY. LTD.



Weather



Shield™

cattle

Loose Lick Supplement

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Macrominerals

- **Calcium** is important in healthy bone development and maintenance.
- **Phosphorus** is also important in bone formation and maintenance.
- **Magnesium** is essential for functions of the nervous and muscular systems.
- **Sodium/Chloride** is required for regulation of body fluids.
- **Sulphur** is a component of amino acids which helps to strengthen protein tissue.

Microminerals

- **Cobalt** is vital for the synthesis of vitamin B12.
- **Copper** is critical in iron utilization, bone and cartilage development.
- **Iodine** is essential in the production of thyroxine for regulation of metabolism and growth.
- **Iron** is a primary component of blood hemoglobin.
- **Manganese** is needed for cartilage development and utilization of trace minerals.
- **Selenium** has antioxidant properties which increases the animal's immunocompetency.
- **Zinc** is a component for healthy skin, bone, hooves, coat, and reproduction.

Vitamins

- **Vitamin A** helps skin and mucous membranes stay healthy.
- **Vitamin D** aids in the absorption of Calcium and Phosphorus.
- **Vitamin E** is an antioxidant with similar functions as Selenium.

Products Description

Propharma has designed Weather Shield Loose Lick Supplements to provide a full range of vitamin and mineral requirements for:

Beef Cattle, Replacement Heifers:

Weather Shield Cattle: General purpose licks for all classes of cattle on pasture.

Weather Shield Cattle + Bovatec®: Bovatec® (sodium lasalocid) can improve feed conversion efficiency and increase weight gain in cattle as well as aid in the prevention of coccidiosis.

Weather Shield + Acid Buf: Acid Buf is a very effective rumen buffer.

Weather Shield Cattle + Acid Buf & Bovatec®: For feedlot cattle.

Weather Shield Cattle Hoof Health: Contains added Biotin and Organic Zinc, to assist with hoof health.

Weather Shield Cattle for Ryegrass Staggers: Includes a toxin binder that counters the toxins that cause Perennial Ryegrass Toxicosis ("Ryegrass Staggers").

Weather Shield Cattle Dry Cow:

For cows prior to calving. Supplies available magnesium and phosphorus with minimal calcium content. Reduces the risk of grass tetany and milk fever.

Weather Shield Dry Cow + Bovatec®:

Dry cow with the above benefits of Bovatec®.

Weather Shield Cattle: Can also be specifically customised to geographical regions or for individual requirements.

Contact

For further information on this or any other Propharma products contact:

Dr. Geoff Irish *B.Ag Sc. Ph D.*
Nutritionist & Technical Sales Manager

Mob: 0428 588 061

Email: sales@propharma.com.au

